

Athens, 8th December 2022

## Significant Distinctions for Sarantis Group at the popular and reliable competition PRIX DE BEAUTÉ 2022

Sarantis Group was distinguished with five awards at the 22<sup>nd</sup> organization of the Beauty Awards **Prix de Beauté**, the most popular and reliable beauty product competition in the Greek market and were organized under the auspices of the Panhellenic Association of Manufactures & Perfume & Cosmetics Agents, always aiming to highlight the best among the best.

At the award ceremony, the renewed [Noxzema](#) line, received a **Gold award** at the “Face & Body” category in the Broad Channel introduced a new image encouraging self-care with dermatologically tested deodorant products, shower gels and shaving cosmetics, without any alcohol, offer reliable protection.

In “Men’s Care” category the renewed [Noxzema Men](#), won the **Silver award**, with products related to shaving, deodorant protection and shower. All compositions protect and care the skin and are dermatologically tested. The deodorants offer 48-hour protection with skin-friendly ingredients, while the shower gels consist of 95% biodegradable ingredients. Moreover, shaving foams guarantee easy shaving without irritations. At the “Hair Care” category in the Broad Channel, the fully renewed [Orzene Beer Recipes](#) line, with vegan & biodegradable formulas, won **Silver award**.



In addition, at the *Selective Division*, the Australian skincare brand, [Grown Alchemist](#), received a **Bronze award** at the “Clean Beauty” category, for its new line, where with the main axes of Cleanse, Detox and Activate offers a safe skincare for the face, body & hair. With a holistic approach and founded by brothers Keston & Jeremy Muijs, Grown Alchemist aims to maintain a healthy skin using advanced biocompatible beauty products, natural peptides and organic botanical actives. Its functions are certified clean, organic, environmentally friendly & cruelty free. All products are in recyclable packaging.



**Burberry Hero** received a **Silver award**, at “**Men’s Perfume**” category. **Burberry Hero**, is fully aligned with the House’s timeless and modern perception, combining bitter and woody scents. It is cool, bright, and bold at the same time. Notes of bergamot, juniper and black pepper blend with three warm cedarwood oils to add the desired depth of the fragrance. The first wood has been collated from Appalachian mountains in Virginia, the second from Atlas mountains in Africa and the third from the Himalayas.



At Sarantis Group, innovation and quality drives us to offer top-class brands that match our consumers’ needs. With more than 100 brands of high quality and recognition in the business units of Personal Care, Luxury Cosmetics, Home Care, Health Care and Professional Products, these distinctions come to seal our commitment for high quality consumer products that people love & trust in their every day lives, always taking account consumer’s needs and the social – environmental object of our action.

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#### **Sarantis Group**

*Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people’s everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.*