

Athens, 02 February 2023

Sarantis Group and Hondos Center support for 2nd consecutive year Phoebe's guesthouse cause!

See the world in a different color!

We support Phoebe guesthouse which provides shelter to abused women!



Sarantis Group and Hondos Center joined their forces for 2nd consecutive year, through the initiative "See the world in a different color", aiming to raise awareness to consumers about violence against women issues and invite them to participate in strengthening and support all those women through Phoebe's guesthouse treatment services. Phoebe's questhouse was founded in 1965 and since then it has helped more than 300 women to stand out and start a better new life. The Guesthouse provides shelter, food and empowers abused women psychologically while help them to shape their skill up development, for their smooth reintegration into society. Sarantis **Group**, through its responsible operation, aiming to be constantly active, with actions that have a positive impact on society. From 01 until 15 February, you may find your beloved brands Bioten, Orzene,

Noxzema, Vidal, B.U., Wash & Go, STR8 and Tesori D'Orient in a discount up to -50%. By purchasing **Sarantis' Group** selected products, we all support **Phoebe's guesthouse cause**, so that every woman can find her strength again!

Contact Info: Eleni Pappa, Corporate Communications Director, epappa@sarantisgroup.com, tel. 210 6173065

Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people's everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.