

Athens, October 29th 2024

Third Successful Volunteer Cleanup at Veikou Grove by SANITAS, AB Vassilopoulos and Save Your Hood

On Saturday, October 19th, the **third volunteer cleanup** around **Veikou Grove** was a great success, with the participation of many volunteers. This initiative is part of the ongoing collaboration between **SANITAS, AB Vassilopoulos** and **Save Your Hood movement**, aimed at keeping local areas clean and promoting community engagement.

This initiative highlights our ongoing commitment to **sustainability** and **environmental protection**, part of a broader effort that started when the involved organizations took responsibility for the area. Veikou Grove, a major green space in Athens, saw volunteers for the third time, including employees from **Sarantis Group, AB Vassilopoulos** and members of **Save Your Hood**, all working together to clean up the park.

During the event, approximately 8,000 liters of waste were collected and removed, significantly improving the cleanliness and safety of the area for everyone. **SANITAS** played a crucial role by providing effective cleaning products, including **FLEX&STRONG garbage bags** made from recycled plastic that are designed to be leak-proof and flexible. This support enhanced the overall cleaning effort. The event also featured **AB's Mobile "Environmental Education and Recycling Center"**, a double-decker bus that helped raise awareness about recycling and environmental conservation.

The partnership between **SANITAS, AB Vassilopoulos** and **Save Your Hood** emphasizes our **dedication** to promoting **sustainability, responsible business practices** and **community support**. This collaboration shows that by working together and coordinating our efforts, we can make a meaningful impact on the **environment** in our area.

About Sarantis Group

Based in Athens and having a history of 60 years in the industry, Sarantis Group is a multinational consumer products company with an ever-expanding geographical footprint and leading brands. The Group's business is focused on the categories of Beauty & Skin Care, Personal Care, Home Care Solutions and Strategic Partnerships, offering in each category high quality brands that are top in consumers' preferences. With a strong activity in thirteen countries organized in 8 business units – Greece (including Portugal and selected international markets), Poland, Romania, Bulgaria, West Balkans, Czech Republic & Slovakia, Ukraine, Hungary – the Group maintains its dynamic international presence and its remarkable distribution network in more than 50 countries around the world.