

Athens, September 14, 2022

Sarantis Group in Poland participates on the 11th edition of “Clean Tatra Mountains” initiative

Sarantis Group, fully committed to contribute to change towards a more sustainable future, is taking part in initiatives that pave the way towards a greener future!

Therefore, we **participated**, yet again for another year, in the **11th edition** of the “**Clean Tatra Mountains**” initiative in Poland, powered by our Polish home care brand **Jan Niezbędny**.



As every year, we enhanced the project’s purpose by offering to all the eco – enthusiastic volunteers the necessary equipment for cleanup - garbage bags and gloves packed in recycled backpacks.

3.000 volunteers gathered at the two days' festival, selected and segregated **402 kg of garbage** from the Tatra trails!

In addition, during the two days at the Eco-town on the Górna Równia Krupowa in Zakopane, everyone had the opportunity to participate in educational workshops and competitions, as well as have fun at a concert by the Zakopower band and meet local influencers.

This initiative has created a social phenomenon that engages and empowers more and more people every year to engage in environmental actions.

Sarantis Group, lives up to its corporate responsibility through its responsible operation and initiatives related to the promotion of health, well-being and environmental protection. Within this context, the Group encourages its employees to actively participate in charitable projects and takes part in environmental protection programs.

Join us and let's leave a #GoodLead together!

Sarantis Group

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people’s everyday lives. With strong activity in 13 countries, and in particular in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.