

Athens, October 24<sup>th</sup> 2023

## Sarantis Group: 10 Awards at the Best in Pharmacy Awards 2023

**Sarantis Group** achieved great success at the **Best in Pharmacy Awards 2023**, winning a total of **10 awards** that highlight its dedication to excellence and innovation in the pharmaceutical industry.



The **Best in Pharmacy Awards 2023** were, once again, organized in Greece by BOUSSIAS events, providing an opportunity for companies, products, marketing practices and services that stand out in the pharmacy sector to be recognized and enjoy the recognition they deserve.

The distinctions received by the Group include:

- ✓ **Silver Award for “Best Dietary Supplement” for [Lanes](#) Vitamin C 1000 mg**
- ✓ **Silver Award for “Best First Aid Product” for [PiC](#) SiSilicon Adhesive Bandages**
- ✓ **Silver Award for “Best Launch” for [clinéa](#), the clean beauty product with the most effective combination of science and nature**

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### About Sarantis Group:

Headquartered in Athens and boasting a history of over 50 years, Sarantis Group is a multinational consumer products company having leading presence in Eastern Europe and an expanding geographical footprint through own subsidiaries and strong export activity worldwide. Our mission is to uplift the mood of consumers, with beautiful simplicity that makes everyday life better, by being always nearby, working closely with our stakeholders to create value sustainably. From Personal Care, Home Care and Health Care Products as well as Luxury Cosmetics, we offer well recognized brands that have a positive impact on people’s everyday lives. With strong activity in 13 countries and in particular, in Greece, Poland, Romania, Bulgaria, Serbia, Czech Republic, Slovakia, Hungary, Northern Macedonia, Bosnia, Portugal, Slovenia and Ukraine, we maintain a dynamic international presence and a powerful distribution network of more than 50 countries around the world.

- ✓ **Silver Award for “Best Marketing Campaign” for [clinéa](#), the clean beauty product with the most effective combination of science and nature**
- ✓ **Silver Award for “Best Green Policy” for [clinéa](#), the 1<sup>st</sup> refillable skincare brand**
- ✓ **Gold Award for “Best Website” for [Lanes](#) new website**
- ✓ **Gold Award for “Best Pharmacy Product Training Program” for [clinéa](#), the best pharmacy product training program**
- ✓ **Gold Award for “Best Dietary Supplements Company Website” for [Lanes](#) new website**
- ✓ **Platinum Award for “Services” for Lanes new website**

The highlight of the evening was the presentation of the year’s grand awards, the Grand Awards, where G. Sarantis was nominated as **COMPANY OF THE YEAR**. More than 280 high-ranking executives, representatives of organizations, universities, professionals, as well as members of the press, attended the Awards Ceremony, applauding the innovation and quality of the awarded nominations from companies that manufacture and market OTC and other pharmacy products. These companies implement marketing practices for pharmacy product promotion, as well as the pharmacies themselves.

Guided by our mission, at **Sarantis Group**, we follow and invest in a clear strategy that is shaped throughout our successful history and creates sustainable profitable growth and value for all stakeholders. Our strategic priorities are focused behind further developing the Health & Care category while making a positive impact in people’s everyday lives through our sustainable business practices and ethics.

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